



American Society of Women Accountants

FORTY-FIRST ENTRY

Volume 59, Issue 7

March 2009

President's Message

Inside this issue:

ASWA Members and Friends:

“Good pick of speakers. Nice to see employers. Great networking event. Good chance to meet people I would not normally have access to. Can’t wait to become a member and attend more meetings.” These are just a few of the comments from the attendees at our Student Activities event on February 24th. With over 90 people in attendance, it was very special evening. I want to thank our great speakers: Peter Henrikson from Metavante Corporation and Melody Wolske, CPA from PricewaterhouseCoopers, LLP; our corporate sponsors: Becker CPA Review, Actuant Corporation, BDO Seidman, LLP, Ernst & Young, LLP, DeVry University, Fiserv, Inc., Hau & Associates, S.C., Johnson Controls, and Suby Von Haden & Assoc SC; our students representing: Bryant & Stratton, Concordia, Lakeland, MATC, Ottawa University, UW Madison, UW Milwaukee, UW Oshkosh, UW Parkside, UW Stevens Point, and UW Whitewater, and our members and guests spearheaded by Kathy Burzynski. Everyone working together made this a very successful event. In addition, we raised over \$600 for the scholarship fund from the raffle and minimum bid items.

I want to thank Becker CPA review for offering a full scholarship with no expiration date. The Milwaukee Chapter wants to thank Julia Bova, a UW Whitewater student, for her very generous gift. Julia won the Becker CPA review scholarship. After hearing our chapter’s 2 year scholarship winner’s story, Julia gave Sierra Medinger the Becker CPA review scholarship. As a way of recognizing this generosity, the Milwaukee Chapter has offered Julia a free local and national membership in ASWA for the coming year. This membership will grant her access to our national scholarships which cover the cost of the CPA exam. In addition, as a member, Julia, would receive a discount of \$250 towards the Becker CPA review course. Thank you Julia for your generosity.

Please join us for our March 24th meeting at Klemmer’s. Kathy Burzynski will be proving Tips on Career Planning, Effective Resumes, and Interviewing techniques.

Janet Sargent and I have been putting together our 2009-2010 Board. Please consider getting involved in the organization by volunteering to serve as the treasurer or the student activity chair. Being on the Board allows you the opportunity to develop and polish your leadership skills. It is a great resume builder especially in these economic times. It also enhances your networking circle and allows you develop new friendships. Please contact Janet or myself for additional information on the open positions.

Regional conference: Cheryl Pfundtner and Susan Hallberg will be co-chairing our regional conference. We are in the process of selecting a hotel. Once we have a firm committed for a hotel, we will be extending an invitation to the national board to attend our regional conference and install the 2010-2011 national board – Vivian Moller national president. Preferred dates are Friday, May 21 and Saturday, May 22, 2010. Please mark your calendar. We are looking at 8 hours of CEU on Friday, May 21, install national board at lunch on that date and 4 CEU’s on Saturday, May 22 with chapter exchange at lunch on Saturday. Fun event on Friday night, May 21.

If you have an issue or concern, please feel free to contact me at LSteinberg2@wi.rr.com or 262-821-1861. See you at the March meeting.

Linda

<i>March Program</i>	2
<i>Thank You to Student Nite Donors</i>	2
<i>Fundraising Info; Slate of Officers</i>	3
<i>January Meeting Minutes</i>	4
<i>Meeting Schedule</i>	5
<i>Student Nite Update</i>	6
<i>Dorothy Philippi Scholarship Fund</i>	7
<i>Prevent Identity Theft</i>	8

ASWA Mission:

The mission of ASWA is to enable women in all accounting and related fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession.

To learn more about us, go to www.aswa.org or www.aswamilwaukee.org.

MARCH PROGRAM

Tips on Career Planning, Effective Resumes and Interviewing

In these difficult economic times many people are finding themselves back out on the job market. Others are employed but want to know what they need to do to make sure they are advancing in the direction they actually want their careers to take them. Today, job competition is tough, so it is more important than ever to put your best foot forward. How can you make sure your resume or profile gets noticed? What should you do to leave the right impression during a job interview? What are some of the common mistakes job seekers (and those wanting to advance their careers) make and what should you do to avoid them? If your interested in career advancement you will not want to miss the meeting in March where Kathy Burzynski will address these specific topics.

Kathy Burzynski, is owner of Burzynski Employment Solutions, LLC along with her husband John. She started the company in January 2007 after a successful recruiting career through other employment agencies. Burzynski Employment Solutions specializes in accounting & finance. They have successfully placed people in positions such as Accountants/Tax Accountants, Tax Managers, Senior Auditors, Senior Audit Manager, International Tax Supervisor, IT Manager, Accounting and Financial Analysts and others. She works with some of the most respected businesses in the Midwest and industries include large to mid size corporations and manufacturers, public accounting, healthcare and service industries. She is not ashamed to call herself a head hunter and enjoys helping candidates find careers they are passionate about. She has been a member of ASWA since 2006 and held the position of Student Activities Chair for 3 consecutive years. Prior to being an employment consultant she has over 10 years of customer service/call center management. Her education is in HR Management and Supervisory Management.

A BIG THANK YOU TO THE PEOPLE AND COMPANIES WHO DONATED AUCTION AND RAFFLE ITEMS....

BECKER CPA REVIEW - DEVRY

SUBY, VON HADEN & ASSOCIATES

MICHELLE DHEIN/TOM JAMES CUSTOM CLOTHIER

VIVIAN MOLLER

SUE PRESS

SUE CHRISTENSEN

SANDI CHASE

LINDA STEINBERG

LOOFBORO CHIROPRACTIC

MARY JO RODRIGUEZ/MARY KAY

AL REMMEL/ARTIST AND WOOD CARVER

JANELLE STENSBY/GLASS ARTIST

SUE JAECKEL

BURZYNSKI EMPLOYMENT SOLUTIONS LLC

CATHY YEKENEVICZ

CHRIS YARD

KATHRYN KERRIGAN/SHOE DESIGNER

SUE HEATON



BOTH FUNDRAISING SALES HAVE ENDED

At this time both the Entertainment book sale and the Pocket Peeler sales have ended. We will start selling them again next August and I will update you more on the details as the time approaches.

We show we made a \$322 profit from our Entertainment Book sales and a \$140 profit from our Pocket Peeler sales. The total profit for our sales is \$462 which is short of our \$850 budgeted amount. Hopefully the Entertainment Books and Pocket Peelers for this fall will have better coupons on them so our sales will increase.

Thanks to everyone who helped out to make this another successful year of fundraising!

Ann Neshek

Fundraising Chair

E-mail: fundraising@aswamilwaukee.org

Phone: (414) 443-1911

Address: 1317 S. 121st Street, West Allis, WI 53214

ASWA Milwaukee Chapter 41 Slate of Officers and Board Members For Fiscal Year 2009-2010 Standing for Election April 28, 2009

OFFICERS

President	Sue Jaeckel
Immediate Past President (ex officio)	Linda Steinberg
Recording Secretary	Catherine Yekenevicz
Corresponding Secretary	Kathy Burzynski
Treasurer	OPEN
Vice President – Program	Janet Sargent/Sheila Robak

BOARD MEMBERS

Program – Reservations	Patti Flynn
Publicity	Chris Yard
Membership	Val Sheldon
Fundraising	Ann Neshek
Webmaster Chair	Wendi Hall

COMMITTEES (not elected positions)

Scholarship Chair	Sue Heaton
Scholarship Trustee	Sue Christensen
Scholarship Trustee	Jean Williams
Student Night	OPEN
Regional Conference Co-Chairs (May 21 & 22, 2010)	Cheryl Pfundtner & Susan Hallberg
Member Education/Legislation	Caryl Ehlert

American Society of Women Accountants

Milwaukee Chapter 41 Minutes

Tuesday, January 27, 2009

President Linda Steinberg called the meeting to order at 8:00 p.m.

Sue Christensen made a motion to approve the November minutes. Caryl Ehlert seconded. Motion passed.

Committee Reports

Student Activities will be on February 24th. We have corporate sponsorship from Johnson Controls, Fiserv, Actuant, Accountemps, Devry University and Ernst and Young. The cost of the sponsorship is \$50 which covers dinner for 1 person and a 3 minute company promotional discussion and display area during network time. The speakers will be from Metavante and PriceWaterhouse Coopers. There will be a raffle for a scholarship for the Becker CPA review. The students who were awarded the 2-year and 4-year scholarships will be attending. Chris Yard is coordinating the raffle items.

Fundraising- Ann Neshek reported we have 3 Pocket Peelers, 1 Entertainment book and 2 Gold C's to sell.

Website – Please contact Wendi Hall if you see typos or if links do not work.

Scholarship – The 4 year scholarship recipient has been selected. Brittany Rowe is from UW-Milwaukee. Vivian Moller mentioned that we should send application on to National for their scholarship.

Membership – Sue Christensen announced new members: Patty Flynn, Rachael Nork, and Krista Pankop.

Member Retention – Rhonda Fritz reported she has tried to contact 8 former members of ASWA. Some have not responded back, others have stated not rejoining because cannot afford membership or would rather be member of IMA. Betty Kroll is rejoining.

Publicity – Chris Yard has sent student activities information to the top 25 accounting firms.

Treasurer's Report – No report.

New / Old Business

The slate of officers, board members and chairs for 2009-10 are being selected. Open positions include treasurer, program reservations, membership, member retention and student night. Contact Janet Sargent if you are interested in one of these positions.

Vivian Moller has been elected to serve as National President in 2010-2011. Congratulations!!

The meeting was adjourned at 8:30 p.m.

Submitted by Valerie Sheldon, Recording Secretary

Officers, Board Members and Chairs

Officers

President:	Linda Steinberg President@aswamilwaukee.org
Immediate Past President:	Janet Sargent (ex officio)
Recording Secretary:	Valerie Sheldon RecSecretary@aswamilwaukee.org
Corresponding Secretary:	Sue Press CorSecretary@aswamilwaukee.org
Treasurer:	Cathy Yekenevicz Treasurer@aswamilwaukee.org
Vice President-Programs:	Sandi Chase VPresident@aswamilwaukee.org

Board Members

Program Reservations:	Sue Jaeckel Reservations@aswamilwaukee.org
Publicity:	Christine Yard PR@aswamilwaukee.org
Membership:	Sue Christensen membership@aswamilwaukee.org
Member Retention:	Rhonda Fritz members@aswamilwaukee.org
Fundraising:	Ann Neshek fundraising@aswamilwaukee.org
Website Chair:	Wendi Hall webmaster@aswamilwaukee.org

Committees (Not elected & Nonvoting)

Student Activities:	Kathy Burzynski student@aswamilwaukee.org
Member Education:	Caryl Ehlert Education@aswamilwaukee.org
Scholarship Chair:	Sue Heaton scholarship@aswamilwaukee.org
Scholarship Trustees:	Sue Christensen and Jean Williams

NEXT NEWSLETTER DEADLINE - Friday, April 3, 2009

If you have anything you would like to submit please send an e-mail Sue Press at spress@schlitzpark.com or gpress@centurytel.net. If you have any questions, you can contact Sue at 414-272-6302 or 262-495-8611.



ASWA Meeting Schedule for 2008-2009

Location: Klemmer's Banquet Center, 10401 W. Oklahoma Avenue
Time: Social 5:30, Dinner Promptly at 6:00, Program Promptly at 7:00
Fees: Members \$22, Retired Members and Students \$19, Guests \$24

<u>Date</u>	<u>Entrée</u>	<u>Program Topic/ Speaker</u>
March 24, 2009	Roasted Artichoke Ravioli/Pesto Chicken Cordon Bleu Burgundy Marinated Steak	Tips on Career Planning, Effective Resumes, Interviewing <i>Kathy Burzynski, CPC, Owner/Consultant</i> <i>Burzynski Employment Solutions, LLC</i>
April 28, 2009	Shrimp with Vodka Sauce Chardonnay Chicken Sirloin Steak	The Value of Visualizing Data <i>Dan Donarski</i> <i>Kolb Technologies</i> <i>Election of Officers</i>
May 26, 2009	Stuffed Filet of Sole Beef Stroganoff Chicken Kiev	LinkedIn Networking Tool <i>Stephanie Kern</i>
June 23, 2009	Baked Chicken Breast Garlic & Herb Pasta NY Strip	Dressing for Success <i>Michelle Dhein</i> <i>Tom James of Milwaukee Clothier</i> <i>Installation of Officers</i>
November 16, 2009 <i>3rd Monday</i>		Joint Meeting with IMA <i>ASWA 55th Anniversary Celebration</i>
May 21-22, 2010		Milwaukee Regional Conference

Please call Sue Jaeckel at 262-255-2179 or by e-mail to Reservations@aswamilwaukee.org or sjaeckel@wi.rr.com by the Thursday before our meeting to make a dinner reservation.

Please advise if you wish the alternate Vegetarian Steamed Vegetable Entrée instead. Guests are always welcome at our meet-

PERMANENT RESERVATION LIST: (Call in ONLY if you wish to cancel!)

Kathy Burzynski	Sue Christensen	Rhonda Fritz	Wendi Hall	Susan Hallberg
Sue Heaton	Sue Jaeckel	Linda Steinberg	Vivian Moller	Ann Neshek
Cheryl Pfundtner	Sue Press	Sheila Robak	Valerie Sheldon	Catherine Yekenevicz

PER EXECUTIVE BOARD RESOLUTION, any member who makes a reservation by the deadline, or any member on the permanent reservation list who fails to cancel their reservation by the deadline, will be billed for their meal. Anyone wishing to be added to or deleted from the permanent reservation list may contact Sheila Robak. Please note that by placing your name on this list, you are responsible for paying for the meal from every meeting. If you are not able to attend, please call or email by the previous Friday and you will not be responsible for payment.



Student Night a Great Success!

February 24th was our annual Student Night Event at Klemmers. What an exciting event it was! For the first time we had corporate sponsorship. The sponsors were Johnson Controls, Fiserv, Actuant, BDO Seidman, Hau & Associates, DeVry University, and Ernst & Young! Another first was our silent auction along with our *back by popular demand* 'raffle items'. Through the raffle, silent auction and corporate sponsorship we will have raised over \$1000 that will go toward the scholarship fund. I would like to thank everyone (members and companies) who generously donated items to either raffle or auction off. A big thank you goes out to everyone who either made a bid toward the silent auction or purchased raffle tickets. A special thank you goes out to Chris Yard who was a tremendous help and took on the raffle & silent auction part of Student Night.

Not only were the members generous with their donations and purchases but also with their time. There were a lot of 'behind the scene' assistance from putting together membership packets, making company signs (within a very short notice), contacting of companies regarding sponsorship, inviting co-workers to the event, gathering of raffle items, printing of programs and coming in early to help set up. There are many others who helped in one way or another not specifically listed but still very much appreciated. There is no doubt that the members of ASWA are passionate about the mission of our association (to enable women in all accounting and related fields to achieve their full personal, professional, and economic potential and to contribute to the future development of their profession). Student Night plays a big part in fulfilling this mission.

We would like to offer a very sincere thank you to Becker CPA Review for the generous donation of the review course which was awarded to a very happy student. What is especially moving is that the happy recipient of the Becker CPA Review course scholarship gave away this scholarship to another student in attendance who she felt needed the extra assistance more than she did! Wow!

Our guest speakers Peter Hendrickson from Metavante Corporation, and Melody Wolske from PricewaterhouseCoopers gave powerful presentations to the students. "We were all once in your shoes" encouraged Peter as he offers sound steps they should take to prepare themselves for their career. One of the steps he encouraged students was to "seek out a mentor". For this reason these students will be encouraged to get involved with ASWA! Melody clearly demonstrated that there is so much more to a career in public accounting than just *audit & tax*, the list of potential career options is long.

The feedback was inspiring. Some of the comments made by students were: "Good chance to meet people I would not normally have access to", "Great networking event", "Can't wait to become a member and attend more meetings", and "very enlightening".

Although Student Night is over, the benefits from the event will continue. Thank you to everyone who was a part of Student Night!

Kathy Burzynski, CPC
Student Activities Chair



Donation Program to Support the Dorothy Philippi Scholarship Fund

This fund is a 501(c)(3) organization.

Background: The Milwaukee Chapter 41 of the American Society of Women Accountants grants up to two scholarships each year to women students who are majoring in Accounting and attending a Wisconsin school. One scholarship, for \$500, will be awarded to a woman in a two-year program who will be entering or already in her second year in the coming spring semester. Another scholarship, for \$1,500, will be awarded to a woman in a four-year program who will be entering her senior year in the upcoming fall semester. The Milwaukee Chapter utilizes a variety of methods to raise funds including direct donations by members, friends and corporate sponsors.

Please consider supporting our scholarship fund at one of the following donation levels:

- **Benefactor Members** – Contributions of \$1,500 or more (this level can be obtained through payments over a three year period, i.e. \$500 commitment per year)
- **Sustaining Life Members** – Contributions of \$125 or more by a Life Member during the year
- **Life Member** – Lump sum contribution of \$500 or more, completed pledge of \$500 or more, paid in four consecutive annual installments (\$125 or more per year)
- **Sponsor Member** – Contributions of \$250 or more during the year
- **Patron Member** – Contributions of \$100 - \$249 during a year
- **Friend Member** – Contributions up to \$100 during a year

In order to make a donation, please print and fill out the attached form. For additional information, please contact Linda Steinberg, Milwaukee Chapter President, President@aswamilwaukee.org or 1-262-821-1861.

JOB CHANGE? ADDRESS CHANGE? NAME CHANGE?

There is no better time to update your contact and/or employment information in the ASWA directory – than now! Just visit www.aswa.org to edit your own information anytime.

Here is the process:

1. Go to www.aswa.org.
2. Click on "Members Only". Sign in using your last name and member ID (if you don't know your member ID, contact Sue Christensen at membership@aswamilwaukee.org).
3. Do a "Member Search" for yourself.
4. Click on "Edit My Profile"

Not only will this help you get your renewal notice, but it is also helpful during the year so that we can get in touch with you if we need to. Thank you for your help!

Dorothy Philippi Scholarship Fund Donation Form

Please indicate the donation category:

- Benefactor \$1,500
- Benefactor Installment \$500 (3 year commitment)
- Life Member \$500
- Life Member Installment \$125 (4 year commitment)
- Sustaining Life Member \$125
- Sponsor \$250 or more
- Patron \$100 - \$249
- Friend (under \$100)

Please check (as appropriate)

Employer Gift Matching Form is enclosed

Please send donation receipt to:

Name _____
 Address _____
 City _____ State _____ Zip _____
 E-mail address _____

Contribution:

in honor of _____
 in memory of _____

Please send acknowledgment to:

Name _____
 Address _____
 City _____ State _____ Zip _____

Make check payable to ASWA Milwaukee Scholarship Fund and mail to:

Catherine Yekenevicz
 2330 Chestnut Street #85
 West Bend, WI 53095-2989

You cannot hope to build a better world without improving the individuals. To that end each of us must work for his own improvement, and at the same time share a general responsibility for all humanity, our particular duty being to aid those to whom we think we can be most useful.

— Marie Curie



FORTY-FIRST ENTRY

American Society of Women Accountants
c/o Susan L. Press
W5151 Young Road
Eagle, WI 53119

aswamilwaukee.org

The mission of ASWA is to enable women in all accounting and related fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession.

Prevent Identity Theft

What You Don't Know Can Hurt You

Identity theft happens when someone obtains your personal information, such as name, date of birth, social security number or mother's maiden name to commit fraud or other crimes.

Fraud is committed when criminals use your personal information to access bank accounts, obtain loans, make purchases, rent an apartment, etc.

Who Can It Affect?

Anyone. Although it's considered a felony crime, police can't help you restore your credit record and undo the damage that's been done. Taking the proper precautions with your information is the best protection.

Tips to Prevent Identity Theft

- Never give out your checking account, credit card or Social Security number to solicitors or callers that you have not contacted.
- Never give out your password or PIN for your check card, credit card or ATM card.
- Check your accounts frequently using free Internet banking, and contact your bank if you notice any suspicious activity.
- Receive and pay bills online instead of by mail with free Bill Pay from your bank. The less biller information in your mailbox, the better.
- Protect your information by not receiving paper copies of your account statements. With free online statements, just log on and view or print the statement information you need.

Provide personal information only on websites that are secure and only when you have initiated the contact. Always check for the lock icon in the bottom right of your screen, and check the browser to make sure that "https" ("s" indicates secure) is displayed in the website address.