

41ST ENTRY

VOLUME 54, ISSUE 7 MARCH 2005

PRESIDENT'S MESSAGE

The resources of our chapter were tapped into at the February meeting when the speaker was brought down by the flu. Wendi Hall volunteered to take questions and lead a discussion on investments, taxes, and other topics related to these. With so many professionals in several areas, we were able to share insights with each other in the true spirit of networking. Thanks, Wendi, and thank you Program co-chair Sheila Robak, who took action at such late notice.

At our meeting, a number of topics were brought to our attention:

- Vivian Moller, National Board member, urged us to continue sponsorship of new members. ASWA is promoting a number of reward levels, including a drawing for a trip to the tropics. Our chapter can

only improve with the addition of new members who bring their own experiences and insights to the group.

- Susan Hallberg is heading up the nominations committee for next year's officers. She suggested that we each look at the list of officers and committees, and ask ourselves "what will I do for ASWA 41 next year?" After all, the chapter is each one and all of us, working together!

- The Scholarship committee is looking for ways to automate the collection of applications through the website, so that an applicant can fill in the form and write their response, then submit it by e-mail to the committee. This would probably increase the number of submissions, and reduce the time line and workload of reviewing the applications and selecting the winners. Wendi Hall, Website

"guru", is able to begin this project, but she would appreciate help from anyone who has experience in the area.

- Our dinner fee structure was a topic of discussion at this meeting. Compared to other organizations, such as IMA, our dinner fee is low. Compared to the cost of the dinner, we definitely need to update the fee. After discussion, a motion was made and carried that our dinner fees should be increased by \$2 per person (on all levels) beginning with the new fiscal year. In the mean time, we will investigate other venues and compare the status quo to these other possibilities. I have attached a spreadsheet (see page 4) on the current vs. proposed fee structure. Your comments are welcome!

Cathy Yekenevicz
Chapter 41 President
2004-2005

*Courage is not the absence of fear,
it is the conquest of it.*

QUICK FIND:

- *Next Meeting - March 22, 2005*
- *Place your reservation with Joan Cook, (414) 297-6438 or tgcb@hotmail.com*
- *For membership information, contact Janet Sargent, (262) 376-1068 or Membership@aswamilwaukee.org*
- *Annual dues for membership are only \$116 or \$46 for students and retired members*

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SCHOLARSHIP WINNER THANKS

Dear ASWA Milwaukee Chapter,

I would like to thank you all for granting me the ASWA Scholarship for the upcoming academic year. I look

forward to meeting everyone at your monthly meeting.

I also appreciate the opportunity to apply for the National Scholarship. I cannot tell you how important my education is to

me, and this scholarship makes me appreciate my opportunity to learn even more.

See you at the end of this month!

Stephanie Horst

POCKET PEELER UPDATE

Since we did so well on the Pocket Peelers sale last Spring (a profit of \$375.00) we will be selling them again this year. At the February 22nd meeting I brought the new edition Pocket Peeler card and we already sold 17 Pocket Peelers for an \$85 profit!

I will have the new edition Pocket Peelers available for pick up again at the March 22nd meeting. To view a sample card you can go to their website at

www.pocketpeelers.com.

They still cost \$10 each and are good right away with a March 31, 2006 expiration date.

I will be getting the cards that are good in the Milwaukee, Waukesha, Ozaukee, and Washington County areas. There are 3 other cards available for each of the following counties: Dane, Racine, and Kenosha. These cards vary slightly but according to pocket peelers, they may not be good in other

counties. Brochures showing all of the coupons on all of the county cards will be available at the March 22nd meeting. If different county card is wanted I will get them on my next trip to Pocket Peelers and either bring them to the next meeting or mail them to the people that want them. The other county cards still cost \$10 each and expire on March 31, 2006.

(Continued on page 3)

POCKET PEELERS
WILL BE
AVAILABLE AT
THE MARCH
MEETING

TEAM DYNAMICS

As a manager, one of your primary responsibilities is to maintain your accounting group's productivity by keeping motivation high and tensions low. Challenges such as working longer hours and handling larger workloads due to compliance mandates can frustrate even the most skilled and cohesive teams. As a result may need to take extra steps to ensure your staff stays on track. If you notice declining performances, you'll need to take action.

Below are a few areas to concentrate on to direct your group through these times:

- **Conflict resolution**
Identify potential issues, such as missed deadlines and communication mix-ups, within your team before they blow up into larger problems. Also, observe interpersonal dynamics during group meetings and pay attention to who takes a dominant role and who seems marginalized or detached. You'll want to make sure all team members have a chance to express their

opinions and contribute to discussions.

- **Team-building exercises:** Assess the team's level of functionality. Do people interact freely or are there cliques? Pair up staff members that may not be as comfortable with each other if the same employees seem to always team up on projects. Lead activities that encourage teamwork and build rapport.

- **Individual and group**

(Continued on page 3)

DUNN'S RIGHT PROCESS—MARCH PROGRAM

This month's program will be presented by Lisa Kirkpatrick of Dunn & Bradstreet.

D&B (NYSE: DNB), the leading provider of global business information, tools, and insight, has enabled customers to *Decide with Confidence* for over 160 years. D&B's proprietary DUNSRight™ quality process provides customers with quality information whenever and wherever they need it. This quality information is the foundation of D&B's solutions that customers rely on to make

critical business decisions. Customers use D&B Risk Management Solutions to mitigate risk, increase cash flow and drive increased profitability, D&B Sales & Marketing Solutions to increase revenue from new and existing customers, and D&B Supply Management Solutions to identify purchasing savings, manage risk and ensure compliance within the supply base.

Lisa Kirkpatrick has been a Relationship Manager for D&B for five years. She has helped many organizations in

Wisconsin, provide business solutions that impact performance within the organization's functional areas: risk management, finance, marketing, purchasing, and technology. With deep insight into many organizations, Lisa has a solid understanding of the specific business needs and objectives of an organizations enterprise. She also consults on process improvement with an emphasis on best practices and the most efficient uses of D&B solutions. If you would like more information go to www.dnb.com.



Get inexpensive CPE credits by attending our monthly meetings.


TEAM DYNAMICS CONT

(Continued from page 2)

objectives: Review overall goals and clarify the individual roles of each person. Determine if any responsibilities need to be adjusted or re-assigned to another employee to make the unit more productive.

Accountemps is the world's

first and largest temporary staffing service specializing in the placement of accounting, finance and bookkeeping professionals. The company has more than 325 offices and offers online job search services at www.accountemps.com. For more information, call the Milwaukee office at (414) 271-8367.



Visit this site for an e-card to send to your favorite tax accountant. Click above or visit <http://4success.smilestarters.com/smile/irs.php>

POCKET PEELER CONT

(Continued from page 2)

If you are going to the March 22nd meeting I'll see you there. If you can't make it to the meeting and would still like a Pocket Peeler let me know and we can either meet or you can sent me a check payable to ASWA and I will mail you the Pocket Peeler(s).

Let's make this another successful year for our Pocket Peeler sale!

*Ann Neshek
Fundraising Chair*

E-mail: fundraising@aswamilwaukee.org
Phone: (414) 443-1911
Address: 1317 S. 121st St,
West Allis, WI 53214

**ASWA Milwaukee Chapter 41
Dinner Fee Structure
2005 and Proposed**

Notes

Budget was based on cost before the last increase.

Klemmers has a 20-plate minimum. Low-attendance meetings lose \$17.00 for each plate short.

Speaker gifts have been donated this year, so are actually under budget 100%

Multiple speakers, free new member dinners, will also add to the burden.

Guests, higher attendance will increase the net overage.

Klemmers reviews their dinner costs each January. We probably will have the current rate until the end of the next fiscal year, but an increase in the fee would cover any increase.

<i>Type</i>	<i>Number</i>	<i>Fee</i>	<i>Revenue</i>	<i>Klemmers</i>	<i>Cost</i>	<i>Gift</i>	<i>Net</i>
<u>Current (Low)</u>							
Retired/	2	\$ 16.00	\$ 32.00	\$ 17.42	\$ 34.84	\$ -	\$ (2.84)
Regular	17	\$ 19.00	\$ 323.00	\$ 17.42	\$ 296.14	\$ -	\$ 26.86
Speaker	1	\$ -	\$ -	\$ 17.42	\$ 17.42	\$ 5.00	\$ (22.42)
Total	<u>20</u>		<u>\$ 355.00</u>		<u>\$ 348.40</u>	<u>\$ 5.00</u>	<u>\$ 1.60</u>
Average for past 3 meetings			\$ 430.67		\$ 406.56	\$ -	\$ 24.11
10 meetings	200		\$ 3,550.00		\$ 3,484.00	\$ 50.00	\$ 16.00
<u>2004-2005</u>			\$ 3,040.00		\$ 2,688.00	\$ 80.00	\$ 352.00
<u>Proposed (Low end, no cost increase)</u>							
Retired/	2	\$ 18.00	\$ 36.00	\$ 17.42	\$ 34.84	\$ -	\$ 1.16
Regular	17	\$ 21.00	\$ 357.00	\$ 17.42	\$ 296.14	\$ -	\$ 60.86
Speaker	1	\$ -	\$ -	\$ 17.42	\$ 17.42	\$ 5.00	\$ (22.42)
Total	<u>20</u>		<u>\$ 393.00</u>		<u>\$ 348.40</u>	<u>\$ 5.00</u>	<u>\$ 39.60</u>
10 meetings	200		\$ 3,930.00		\$ 3,484.00	\$ 50.00	\$ 396.00

SEEK SPONSORS WEBSITE

SEEK is once again sponsoring our local chapter website thanks to the special efforts of member Sheila Robak.

Thanks SEEK!



'05-'06 OFFICER & DIRECTOR NOMINATIONS

President	
President Elect/Program Co-Chair	Sheila Robak
Vice President/Program Co-Chair	Joan Cook
Treasurer/Finance Chair	Sue Press
Recording Secretary	
Recording Secretary	
Corresponding Secretary/Bulletin Chair	
Membership Chair	Janet Sargeant
Membership Retention Chair	Sue Christensen
Fundraising Chair	Ann Neshek
Public Relations/Publicity Chair	Linda Steinberg
Scholarship Chair	Beverly Loofboro
Ex-Officio/ Bylaws	Catherine Yekenevicz
Student Activities Chair	Rachel Itner
Education/Legislation	
Website Chair	Wendi Hall



Gain leadership experience by volunteering to be an ASWA chapter officer

“ASWA IS EDUCATION, INSPIRATION, NETWORKING, AND FUN!”

CONTACTS

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www.aswa.org



American Society of Women Accountants
Milwaukee Chapter 41
Membership Meeting – February 22, 2005

Call to Order: The February membership meeting was called to order at 8:00 p.m. by President Cathy Yekenevicz. There were nineteen members present.

Minutes: The minutes of the January meeting were distributed by Secretary, Trudy Daline. A motion was made by Vivian Moller and seconded by Wendi Hall that the minutes be approved.

Treasurer's Report: The treasurer's report was presented by Sue Press. She reported that the \$1044 Entertainment Book profit has been moved to the scholarship fund as voted at the last meeting. Our profit for the current year to date is \$1414.

Quorum: About fifteen members attended the meeting.

Program: Our scheduled speaker cancelled at the last minute, so Wendi Hall of Small Office Solutions led us in a valuable update on accounting and tax issues.

Business: Susan Hallberg will be the chairman of the nominating committee for next year's officers. We will vote on new officers in April so Susan will be looking for those interested in serving as officers for next year. We discussed raising the cost of meals at meetings to cover dinner costs. The current cost at Klemmers is \$17.42 per meal. Sue Press said there was not an increase in price in January, so our cost at Klemmers will probably not change until July of 2006 when our fiscal year ends. After discussion, Wendi Hall made a motion and Susan Hallberg seconded it that the cost of meals will increase \$2.00 for each level effective with the August 2005 meeting. This puts the regular member price at \$21, the student and retired member price at \$18, and guest price at \$23. This was approved by all. Sheila Robak checked on prices at other facilities and found them to be more than at Klemmers and most requested at least twenty-five people be present.

Committee Reports

Scholarship – Two scholarship winners have been named as reported in the past newsletter.

Programs – Sheila has the programs set for the balance of the year. Our next speaker will be from Dunn & Bradstreet.

Fundraising – Pocket Peelers are available at \$10 each. Contact Ann Neshek to purchase them. Entertainment Books next year will be handled through the mail. They will not have an office on Lincoln as they have in the past.

Newsletter, Website – Wendi announced that Sheila Robak was able to retain Seek as a sponsor for our website and another group is also interested. Wendi reminded everyone that the deadline for the newsletter is always the fifth of the month.

Vivan Moller discussed a national membership campaign. It involves a recruiters club through which anyone recruiting two members will get a pin, and other prizes for more recruits. For every recruit, a member will get her name in a drawing for a trip to Cancun. Check our website for the whole program.

A motion was made to adjourn the meeting by Vivian Moller at 9:00 and this was seconded by Lois Arsand.

Respectfully submitted,

Trudy Daline
Recording Secretary

Cathy Yekenevicz
President

SCHEDULE OF EVENTS

- **March 22, 2005**—Dunn’s Right Process, Lisa Kirkpatrick, Dunn & Bradstreet. Dinner choice of baked chicken breast or veal piccata.
- **April 26, 2005**—MS Outlook Training, Wendi Hall, CPA, Small Office Solutions, LLC. Dinner choice of Roasted Artichoke Ravioli/Pesto or Salmon Filet in Bernaise Sauce
- **May 24, 2005**—Overview of Intellectual Property, Margaret Serrano, Esq, PlanBrand LLC. Dinner choice of Chicken Saltimbocca or Stuffed Filet of Sole
- **June 28, 2005**—”You are the Message” Styles of Communication, Bernard Hall, Service Center Organization. Dinner choice of Chardonnay Chicken or Baked Stuffed Shrimp

MARCH 2005

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22 	23	24	25	26
27	28	29	30	31		

PERMANENT DINNER RESERVATION LIST:

(Call in ONLY if you wish to cancel)

Lois Arsand
 Carol Butula
 Sue Christensen
 Trudy Daline
 Deb Fineour
 Rhonda Fritz
 Wendi Hall
 Susan Hallberg
 Sue Heaton
 Bev Loofboro
 Darlene Mielke
 Vivian Moller
 Ann Neshek
 Cheryl Pfundtner
 Sue Press
 Mary Pulizos

Sheila Robak
 Ellenmay Seaman
 Valerie Sheldon
 Linda Steinberg
 Catherine Yekenevicz

PER EXECUTIVE BOARD RESOLUTION, any member who makes a reservation by the deadline, or any member on the permanent reservation list who fails to cancel their reservation by the deadline, will be billed for their meal.

Anyone wishing to be added to or deleted from the permanent reservation list, please contact Joan Cook,

(414) 297-6438 or tgbc@hotmai.com. Please note that by placing your name on this list, you are responsible for paying for the meal from every meeting. If you are not able to attend, please call or e-mail by the previous Friday and you will not be responsible for payment.



American Society of Women Accountants

MILWAUKEE CHAPTER #41

c/o Wendi Hall
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Wauwatosa, WI 53222-1528

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WE'RE ON THE WEB!

WWW.ASWAMILWAUKEE.ORG

OUR MISSION: TO ENABLE WOMEN
IN ALL ACCOUNTING AND RELATED
FIELDS TO ACHIEVE THEIR FULL
PERSONAL, PROFESSIONAL AND
ECONOMIC POTENTIAL AND TO
CONTRIBUTE TO THE FUTURE
DEVELOPMENT OF THEIR PROFESSION.

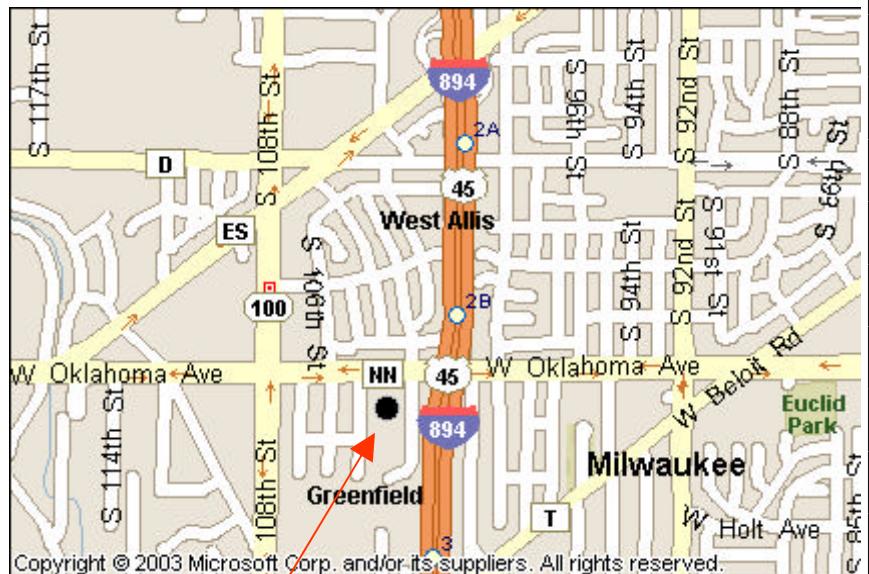
MEETING INFORMATION

Meetings are usually scheduled on the fourth Tuesday of each month except July and December.

We meet at Klemmer's Banquet Center, 10401 W. Oklahoma Avenue, West Allis, beginning at 5:30. Dinner is served at 6:00 followed by a program and business meeting.

Guests, members, and students are welcome at any meeting. Please contact Joan Cook, (414) 297-6438 or (414) 228-6678 or VPresident@aswamilwaukee.org by the previous Thursday to make a dinner reservation. Meeting fees are: \$19, members; \$16, retired members and students; and \$21 guests.

For membership information, please contact Janet Sargent, (262) 376-1068 or Membership@aswamilwaukee.org



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Klemmer's Banquet Center